

# 2018 EdTech Digest Awards Recognition Program

## Entry Details & Instructions

### GENERAL INFO

The EdTech Awards program recognizes people in and around education for outstanding contributions in transforming education through technology to enrich the lives of learners everywhere. Featuring edtech's best and brightest, the annual recognition program shines a spotlight on cool tools, inspiring leaders, and innovative trendsetters.

Nominations for the 2018 program are open between June 7, 2017 and September 28, 2017.

### SIMPLE 2-STEP PROCESS

#### **1. Complete the online form:**

**CLICK HERE:**

<https://edtechdigest.wordpress.com/etd-awards/2018-entry-form/>

(you will need entry codes from the lists below)

#### **2. Submit payment:**

By check:

(no additional fees) mail to

**EdTech Digest**

**2441 Silvermoss Dr**

**Wesley Chapel, FL 33544**

By PayPal -OR- credit card:

(slight fee) Visit our payment page:

**CLICK HERE:**

[https://www.paypal.com/cgi-bin/webscr?cmd=\\_s-xclick&hosted\\_button\\_id=B5CS8JY39N94E](https://www.paypal.com/cgi-bin/webscr?cmd=_s-xclick&hosted_button_id=B5CS8JY39N94E)

A PayPal account is not required to submit your payment. Under 'Choose a Way to Pay', see bottom option: 'Pay with a Debit or Credit Card'. (Or, email: [edtechdigest@gmail.com](mailto:edtechdigest@gmail.com) - Subject: PAYPAL PAYMENT LINK and we will send it to you.) You don't need a PayPal account to pay by credit card.

### FURTHER INFO

Technology solution providers and PR firms:

\$199 per entry. Multiple entries from the same organization or company are okay. You may also enter the same product in multiple subcategories, but each subcategory that you enter requires a separate entry fee (e.g., 199x5 subcategories = \$995.00).

If paying by check, please make the check easily identifiable so we may verify payment. Your check may already have company contact info. You may also wish to include product(s) and entry code(s) on your check's memo line, or include a very brief note in the envelope.

### JUDGING

The judging review period occurs between November 6, 2017 and February 14, 2018. Please do not contact our judges. Finalists will be announced March 12, 2018; winners will be announced March 26, 2018. If you are providing a demo account, set the expiration for March 26, 2018.

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## ENTRY CODES

You will need the codes (**1a, 1b, 1aa-k, 2d, 3b**, etc.) below as you complete your online entry form.

If you wish to enter a nominee into several subcategories, then enter all the codes that apply. For each code used, fees are applicable (e.g., Nominee: Product X Entry Codes: 1a, 1h, 1k, 2a, 3b = 5 categories x 199 = \$995).

There are three major award categories, each with multiple subcategories:

1. Cool Tool Awards
2. Leadership Awards
3. Trendsetter Awards

### **1. Cool Tool Awards:**

- 1a** new product or service (released in 2016 or later)
- 1b** product or service
- 1c** adaptive technology solution
- 1d** administrative solution
- 1e** artificial intelligence (AI) solution
- 1f** arts, music, or creative solution
- 1g** authoring tools solution
- 1h** badging/credentialing solution
- 1i** career planning solution
- 1j** classroom management solution
- 1k** coding, computer science, engineering solution
- 1-L** collaboration solution
- 1m** college prep solution
- 1n** communication solution
- 1o** content provider solution
- 1p** corporate training solution
- 1q** curriculum and instruction solution
- 1r** digital courseware solution
- 1s** district data solution
- 1t** e-learning, blended, or flipped solution
- 1u** emerging technology solution
- 1v** enrollment & admissions solution
- 1w** games for learning/simulation solution
- 1x** hardware for education solution
- 1y** higher education solution
- 1z** hiring solution
- 1aa** internships solution
- 1ab** IT networking, connectivity, or access solution
- 1ac** language arts solution
- 1ad** language learning solution
- 1ae** learning analytics/data mining solution
- 1af** learning management system (LMS) solution
- 1ag** lesson planning solution
- 1ah** literacy/reading solution
- 1ai** maker/DIY tools solution
- 1aj** math solution
- 1ak** mobile app solution – early childhood, elem.
- 1a-L** mobile app solution – middle & high school
- 1am** mobile app solution – post-secondary
- 1an** mobile device solution
- 1ao** MOOCs and online courses solution
- 1ap** OER (open educational resources)/open learning solution
- 1aq** parent/student solution
- 1ar** personalized learning solution
- 1as** presentation solution
- 1at** professional development learning solution
- 1au** professional skills solution
- 1av** research/reference tools solution
- 1aw** resources/other helpful sites or tools for education
- 1ax** robotics (for learning, education) solution
- 1ay** security/privacy solution
- 1az** science solution
- 1aa-a** social studies solution
- 1aa-b** special needs/assistive technology solution
- 1aa-c** STEM solution
- 1aa-d** student information system (SIS) solution
- 1aa-e** student study tools solution
- 1aa-f** test prep solution
- 1aa-g** testing & assessment solution
- 1aa-h** tutoring solution
- 1aa-i** 21<sup>st</sup>-century skills solution
- 1aa-j** video-based learning solution
- 1aa-k** VR/AR (virtual reality, augmented reality) solution
- 1aa-L** \_\_\_\_\_ other (name it)

### **2. Leadership Awards:**

- 2a** startup founder(s)
- 2b** founder(s) / ceo
- 2c** school leader (teacher, media specialist, technology coordinator, instructional technology coach, principal, superintendent, etc.)
- 2d** visionary
- 2e** U.S. leader
- 2f** global leader (making a difference across international boundaries)
- 2g** edtech advocate (author, blogger, thinker, presenter, speaker)
- 2h** PR firm/publicist working in edtech
- 2i** \_\_\_\_\_ other (name it)

### **3. Trendsetter Awards:**

- 3a** product or service setting a trend
- 3b** leader setting a trend
- 3c** edtech group (organization, accelerator, incubator, consultancy, association, etc.) setting a trend
- 3d** educator setting a trend
- 3e** school leader setting a trend
- 3f** \_\_\_\_\_ other (name it)

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## EVALUATION CRITERIA

Finalists and winners in the 2018 EdTech Digest Awards Recognition Program will be chosen based on seven key elements that apply to products and services:

**Workability.** Is it set up such that the complexity does not outweigh the usefulness? Can it be navigated with ease? Is it easy, fun, and intuitive? Is it scalable? Is there sufficient speed? Does it work?

**Results.** What evidence is there that it attains its stated goals? What success stories, case studies or statistical evidence support its efficacy? What do sheer user numbers indicate? If low numbers, what is the rate of user growth?

**Attractiveness.** Is it pleasing to the eye? Do color, composition, design and overall presentation make a big difference?

**Interest.** Does it pull the viewer in, motivate someone to reach in that direction? Does it get them excited and motivated? Is it alive?

**Message delivery.** Beyond the initial attraction and interest, does it have a message? Is that message clearly communicated? Is the content clear and accurate? Is there a balance of images and words? Is it understandable?

**Support.** Is there sufficient documentation, explanation, back up help, or professional development surrounding it? Are questions answered or access to answers possible and of sufficient quality and clarity so as to not impede forward motion?

**Potential.** In the bigger picture, does this concept have long-term value? Is there something here of interest that stirs up the imagination with possibilities? Is this a best-kept secret? Can this help millions more?

Criteria for people- and organization-oriented awards are generally based on evidence of leadership and trendsetting. Selections are left to the discretion of our judges.

//END FORM//